



www.abunchoftherapists.com
www.tiktok.com/@a.bunch.of.therapists
www.youtube.com/@ABunchofTherapistsTV
www.instagram.com/abunchoftherapists
www.facebook.com/michaelamccarthyodcast/
www.linkedin.com/company/a-bunch-of-therapists
<https://abunchoftherapists.podbean.com/>
<https://open.spotify.com/show/5zrUgJqUIB4Pol0YnBD3dQ?si=0bd8e60de7d440f7>

About the Podcast

Launch Date: 22nd May 2025

A Bunch of Therapists Podcast goes behind the doors of the therapy room, turning candid conversations with fellow therapists into powerful revelations about the human experience – from both sides of the couch.

Podcast Stats

Podbean

- 12k all-time downloads
- 10k listeners

Spotify

- 28,613 all-time plays | 1,199 followers
- 3,863 plays last 30 days
- 5,281 consumption hours
- Top 10% of videos on Spotify in 2025

YouTube

- 18,611 subscribers
- 222.3k episode views
- 244.5k Shorts views

Social Media Reach

Instagram: 5,251 followers

- 831.6k views
- 3.85% engagement rate
- Best performing Reel reached 74.84k people organically (Charlotte Allocca)

TikTok: 10,452 followers

- 1.04m post views
- 2.86% Engagement
- Most viewed video has 88.7k Video views, 3.5k Likes, 37 Comments, 860 saves, 177 Shares

Facebook: 1,557 followers

- 596k views
- 2.03% engagement rate
- 14.3k page visits

YouTube: 18,611 Subscribers

- Best episode: 47,510 views
- Best short: 9,590 views

LinkedIn: 658 followers

- 66.6k impressions
- 10.68% engagement rate

Total Cross Platform Audience:

49,728

As of 16.6.26

Why Partner With Us?

- ✓ 30,000+ engaged followers across 6 platforms
- ✓ 10 months old with rapid, consistent growth
- ✓ Viral reach: Multiple posts exceeding 20,000+ views
- ✓ High engagement: Up to 10.68% engagement rate
- ✓ Targeted audience: Adults interested in wellness, mental health, behaviour, attachment and relationships, the human condition

Sponsorship Opportunities

- Podcast ad placements (pre-roll, mid-roll, post-roll)
- Dedicated social media content across all platforms
- Video integration and branded content
- Custom partnership packages

Statistics accurate as of 16th June 2026

Contact for rates and availability:
Email: hello@abunchoftherapists.com